

# RFP for Child Abuse Module Creation & Training



**Organization: Bharti Airtel Foundation**

**Apply By: 28 Feb 2025**

## **About Bharti Airtel Foundation**

The Bharti Airtel Foundation was established in the year 2000 as the philanthropic arm of Bharti Enterprises. Its mission is to empower underprivileged children and youth in India to realize their full potential. The Foundation focuses on providing holistic, quality education in rural areas, with a special emphasis on girl children. It collaborates with premier institutions to support higher education programs.

Since 2006, the flagship initiative of the Bharti Airtel Foundation, the Satya Bharti School Program, has been offering free quality education to thousands of underprivileged children across 173 schools in rural India, spanning five states. Currently, over 40,000 students are enrolled in Satya Bharti Schools, with 50% of them being girls.

Beyond academic performance, Satya Bharti Schools emphasize holistic education through innovative activities within the school and community. These activities include experiential learning, project-based and activity-based approaches, art-integrated learning, story-based pedagogy, and the use of educational technology resources etc. Additionally, community campaigns and service initiatives contribute to building vocational skills among students, preparing them for future employability.

The impact of quality education has been widened by transferring the learning and good practices of this program to more than 3 lakh students studying in 800+ partnering government schools across 11 States/UTs, through Satya Bharti Quality Support Program (QSP), since 2013. Most of the processes under QSP were found to be pragmatic. Bharti Airtel Foundation was invited by several education officers at district and state level to scale up some of the initiatives through QSP At Scale. The Foundation has recently launched a new initiative, TheTeacherApp, one of the most innovative technology solution for teachers and educators in the country. In response to the government's Swachh Bharat Abhiyan, the Foundation initiated Satya Bharti Abhiyan from 2014 to 2021 which benefitted over 2 lakh beneficiaries by improving sanitation conditions in the districts of Punjab. The Foundation has been able to impact nearly 3 million

children in a meaningful manner through its education programs this year.  
<https://bhartifoundation.org/>

### **A. Scope of Work: Training and Module Creation for Good Touch Bad Touch Workshop Manual**

The module developer/creator is expected of the following tasks:

To create modules on good touch bad touch in the following categories and as per specifications by Bharti Airtel Foundation.

1. Lower primary - PP to class 2
2. Upper primary – classes 3 to 5
3. Elementary – classes 6 to 8 Expected learning outcomes for –
  - o **Teachers** – are sensitized on the topic w.r.t. basic awareness and various ACTs and other legal aspects for the victim
  - o **Students** – are consciously aware about their body; understand difference between good touch and bad touch from people around them, be it peers/teachers/other at school, family members or relatives, etc.; they know the basics of the strategies to be followed such as ‘yell’, ‘say No’ and ‘run’.

*All these pointers to be dealt age appropriately; age group for respective classes.*

Each module shall have the following:

1. A PPT of approx. 10 to 15 slides, but that which should add value to the training, one case study to be included in it with discussion forum over it, activities that can be performed FTF.
2. Slides should in **no way be text-heavy** and to be performed on Bharti Airtel Foundation template with **no branding of self**.
3. Suggested activities as pre, in session and post training task.
4. A set of 10 MCQs as pre-post/baseline-endline assessment
5. Task sheet/handouts/activities as post training task

*Modules to be prepared keeping resource persons and teachers in schools.*

All content to be delivered as per Bharti Airtel Foundation template.

**Time limit, ideally, would be 10 to 15 days for the first draft of all three modules but to be freezed in next 10 days after that.** This would include one or two round/s of review done by BAF POC.

If the work is not upto the mark as per Bharti Airtel Foundation team’s satisfaction, the creator would need to redo the whole/part thing.

### **B. Training for District Resource Persons, Gov. School HT’s and**

## Principals Ranchi Jharkhand

### Brief Description

A capacity development program is proposed to be conducted on 'Good touch bad touch' for district resource group/gov. school HTs/principals of gov. schools of Ranchi, Jharkhand by Bharti Airtel Foundation. The program is expected to enable the above mentioned trainees.

Mode of training : Physical/In person

Duration of 1 training day : 6 hours per day including lunch and

tea break Expected number of trainees : 70 to 80 per batch

Language of mode of transaction : Hindi and English, with more in Hindi

Guidelines for the training and state team : To be followed as per Bharti Airtel Foundation SPOC

Final output format : Training session + training material as PPT, handout / booklet / videos, etc.

*Dress code of the Trainer : For female trainer Ironed saree with a blazer*

*/coat/shawl in winter (strictly no western/casual dress!) For male trainer Ironed shirt (full sleeves) -pants*

*/formal suit in winter (strictly no informals!)*

**Training Methodology:** The training will employ a mix of the following methodologies:

**Pre Assessment:** Understanding the knowledge possessed by the participants. **Interactive workshop:** Engaging activities and role-plays to reinforce learning. **Case studies and real-life scenarios:** Practical application of concepts.

**Audio-visual aids:** Using videos and storytelling for better comprehension.

**Group discussions and Q&A sessions:** Encouraging dialogue for deeper understanding.

**Post Assessment:** Understanding the efficacy of the workshop and development in understanding of the participants.

### Key Deliverables

1. Training presentation in PPT mode
2. Training manual on Child Safety in schools

3. Classroom sessions presentation with handouts and post training task/s
4. Posters for school notice boards (only for the resource persons/trainees)
5. Certification for the trainees (for each trainee)
6. Taking feedback of the training imparted

### **Strategies Suggested for the Session**

1. Female trainer preferred.
2. Trainer need to be fluent in English/regional language and a good knowledge of the subject.
3. Interactive and experiential training, based on principles of andragogy is expected.
  - o An orientation session of about 10 to 15 mins to be held to share the flow of sessions and set the tone, with all trainees.
  - o Mode of transaction of the topic should be interactive and not on lecture method.
  - o Sensitivity of the topic to be considered.

### **Feedback and Reporting**

#### **PARTICIPANTS FEEDBACK**

Each session should have a duly filled feedback form by the participant, strictly through Google form and not in print, to be shared by team Bharti Airtel Foundation.

#### **TRAINER FEEDBACK**

The trainer is expected to submit a brief report with feedback at the end of the training, based on the observations and responses by the participants during the training.

***Any influence by the participating company will automatically disqualify. Bharti Airtel foundation has the right to reject any agency without any reason if company feels so.***

#### **Timeline:**

RFQ Posting Time	- 24 <sup>th</sup> Feb 2025
Proposal submission deadline	- 28 <sup>th</sup> Feb 2025, 5 PM
Evaluation period	- 7 - 10 Days
Announcement of selected Agency	- 8 <sup>th</sup> Mar 2025 Note:

We may close the bid without any notice, If we receive suitable agency before closing date. All the proposal shall have subject “81379- Child Abuse Modules creation and modification”

We invite you to submit your proposal by email to [Vidyasagar.manohar@bhartiairtelfoundation.org](mailto:Vidyasagar.manohar@bhartiairtelfoundation.org)

Should you have any questions or require additional information, please feel free to contact the undersigned Vidyasagar Manohar

Bharti Airtel Foundation [vidyasagar.manohar@bhartiairtelfoundation.org](mailto:vidyasagar.manohar@bhartiairtelfoundation.org)